# Differentially Private Password Frequency Lists



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# Or, How to release statistics from 70 million passwords (on purpose)



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# Outline

- Password Frequency List
- Potential Security Concerns
- Differential Privacy
- A DP Algorithm with Minimal Distortion
- Released Yahoo! Frequency List

#### What is a Password Frequency List?





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# Password Frequency List (Application 1)

Estimate #accounts compromised by attacker with  $\beta$  guesses per user

- Online Attacker ( $\beta$  small)
- Offline Attacker ( $\beta$  large)

$$\lambda_{\beta} = \sum_{i=1}^{\beta} f_i$$

# Password Frequency List (Application 2)

Quantify Benefits from Key-Stretching

Halting Condition (Rational Offline Adversary):

• Marginal Guessing Cost  $\geq$  Marginal Benefit

Password Frequency Lists allow us to estimate

- Marginal Guessing Cost (MGC)
- Marginal Benefit (MB)
- Rational Adversary: MGC = MB

Can estimate when the offline adversary will give up.



## Available Password Frequency Lists

Site	<b>#User Accounts (N)</b>	How Released
RockYou	32.6 Million	Data Breach*
LinkedIn	6	Data Breach*
••••	•••	•••

\* entire frequency list available due to improper password storage

#### How the project started





Would it be possible to access the Yahoo! data? I am working on a cool new research project and the password frequency data would be very useful.

#### How the project started



I would love to make the data public, but Yahoo! Legal has concerns about security and privacy. They won't let me release it.



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Yahoo! [B12]	70 Million	With Permission**

\* entire frequency list available due to improper password storage \*\* frequency list perturbed slightly to preserve differential privacy.

Yahoo! Frequency data is now available online at: <u>https://figshare.com/articles/Yahoo Password Frequency Corpus/2057937</u>

# Why not just publish the original frequency lists?

- Heuristic Approaches to Data Privacy often break down when the adversary has background knowledge
  - Massachusetts Group Insurance Medical Encounter Database [SS98]
    - Background Knowledge: Voter Registration Record





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    - Background Knowledge: IMDB



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  - Netflix Prize Dataset[NS08]
    - Background Knowledge: IMDB
  - Massachusetts Group Insurance Medical Encounter Database [SS98]
    - Background Knowledge: Voter Registration Record
  - Many other attacks [BDK07,...]
- In the absence of provable privacy guarantees Yahoo! was understandably reluctant to release these password frequency lists.

#### Security Risks (Example)





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**Definition:** An (randomized) algorithm A preserves  $(\varepsilon, \delta)$ -differential privacy if for *any* subset  $S \subseteq Range(A)$  of possible outcomes and *any* we have

$$\Pr[A(f) \in S] \le e^{\varepsilon} \Pr[A(f') \in S] + \delta$$

for any pair of adjacent password frequency lists f and f',

$$\|f - f'\|_{1} = 1.$$

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f – original password frequency list
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Small Constant (e.g.,  $\varepsilon = 0.5$ )

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Small Constant (e.g.,  $\varepsilon = 0.5$ )

Negligibly Small Value (e.g.,  $\delta = 2^{-100}$ )

f – original password frequency list
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# Differential Privacy (Example)



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**Intuition:** Alice will not harmed because her password was included in the dataset.



#### Main Technical Result

**Theorem:** There is a computationally efficient algorithm  $\tilde{f} \leftarrow A(f)$  such that A preserves  $(\varepsilon, \delta)$ -differential privacy and, except with probability  $\delta$ , outputs  $\tilde{f}$  s.t.

$$\frac{\left\|f - \tilde{f}\right\|_{1}}{N} \leq O\left(\frac{1}{\varepsilon\sqrt{N}} + \frac{\ln(1/\delta)}{\varepsilon N}\right).$$

# Main Tool: Exponential Mechanism [MT07]

Input: f

**Output:** 
$$\Pr[\mathcal{E}^{\varepsilon}(f) = \tilde{f}] \propto e^{-\frac{\|f-\tilde{f}\|_1}{2\varepsilon}}$$
 Assigns very small probability to inaccurate outcomes.

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#### Analysis: Exponential Mechanism

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**Theorem [HR18]:** There are  $e^{O(\sqrt{N})}$  partitions of the integer N.

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**Union Bound** 
$$\rightarrow \|f - \tilde{f}\|_1 \le O\left(\frac{\sqrt{N}}{\varepsilon}\right)$$
 with high probability.

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#### The Challenge --- Efficiency

**Naïve Implementation**: Exponential time (distribution assigns weights to infinitely many integer partitions)

**Strong Evidence**: Sampling from the exponential mechanism is computationally intractable in general (e.g., [U13]).

#### Good News

**Theorem:** There is an efficient algorithm A to sample from a distribution that is  $\delta$ -close to the exponential mechanism  $\mathcal{E}$  over integer partitions. The algorithm uses time and space

$$O\left(\frac{N\sqrt{N} + N\ln\left(\frac{1}{\delta}\right)}{\varepsilon}\right)$$

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**Key Idea 1:** Novel dynamic programming algorithm to compute weights W<sub>i,k</sub> such that

$$\mathbf{Pr}\left[\tilde{f}_{i}=k\left|\tilde{f}_{i-1}\right]=\frac{\mathsf{W}_{\mathsf{i},k}}{\Sigma_{\mathsf{t}=0}^{\tilde{f}_{i-1}}\mathsf{W}_{\mathsf{i},\mathsf{t}}}\right]$$

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Key Idea 1: Novel dynamic programming algorithm to compute weights W<sub>i.t</sub>

**Key Idea 2:** Allow A to ignore a partition  $\tilde{f}$  if  $||f - \tilde{f}||_1$  very large.

#### RockYou Experiments



### Yahoo! Results

	Original Data				Sanitized Data			
	Ν	$\log_2\left(\frac{N}{\lambda_1}\right)$	$\log_2\left(\frac{N}{\lambda_{100}}\right)$	$\log_2(G_{0.5})$	$\widetilde{N}$	$\log_2\left(\frac{\widetilde{N}}{\widetilde{\lambda}_1}\right)$	$\log_2\left(\frac{\widetilde{N}}{\widetilde{\lambda}_{100}}\right)$	$\log_2(G_{0.5})$
All	69,301,337	6.5	11.4	21.6	69,299,074	6.5	11.4	21.6
			gend	er (self-report	ted)			
Female	30,545,765	6.9	11.5	21.1	30,545,765	6.9	11.5	21.1
Male	38,624,554	6.3	11.3	21.8	38,624,554	6.3	11.3	21.8
•••	•••		•••	•••	•••		•••	
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 $\varepsilon = 0.5, \qquad \delta = 2^{-100}$ 

#### Conclusions

- Novel differentially private algorithm for integer partitions
  - Password Frequency Lists
  - Degree Distribution in a Social Network?
  - Other applications?
- The Yahoo! Frequency data is now available
  - Search: "Yahoo! Password Frequency Corpus"
  - What exciting things can we do with it?
- Hope for other organizations to imitate Yahoo!